



2024 Benefit Dinner  
October 21st, 2024  
Gotham Hall | New York City

### **Ticket and Sponsorship Opportunities:**

#### **Legacy Sponsor: \$250,000**

*5 Premium tables with seating for 50 · Recognition from the podium as a Legacy Sponsor with logo on screen · Name and logo prominently displayed throughout the event including on venue wall and event video · Premier listing across all event collateral, including website (linked listing) and promotional materials · Mention in Press Release · Listing in annual report · Social media highlight · Scholar seated with group.*

#### **Presenting Sponsor: \$100,000**

*2 Premium tables with seating for 20 · Recognition from the podium as a Presenting Sponsor · Name and logo prominently displayed throughout the event including on venue wall · Premier listing across all event collateral, including website (linked listing) and promotional materials · Mention in Press Release · Listing in annual report · Social media highlight.*

#### **Valedictorian Sponsor: \$50,000**

*1 Premium table with seating for 10 · Name and logo displayed throughout the event including on venue wall · Premier listing across all event collateral, including website (linked listing) and promotional materials · Listing in annual report · Social media mention.*

#### **Summa Cum Laude Sponsor: \$25,000**

*1 Preferred table with seating for 10 · Listing on website, printed program, digital program, and annual report · Social media mention.*

#### **Magna Cum Laude Sponsor: \$15,000**

*1 table with seating for 10 · Listing on website, printed program, digital program, and annual report.*

#### **Salutatorian Ticket: \$2,500**

*Preferred ticket for 1 guest · Listing on website, digital program, and annual report.*

#### **Honor Roll Ticket: \$1,000**

*1 Individual ticket.*

### **Additional Sponsorship Opportunities:**

#### **Dinner Sponsor: \$125,000**

*Recognition from the podium as a Dinner Sponsor with logo on screen · Name and logo prominently displayed throughout the event including on venue wall and event video · Premier listing across all event collateral, including website (linked listing) and promotional materials · Mention in Press Release · Listing in annual report · Social media highlight.*

#### **Cocktail Hour Sponsor: \$50,000**

*Name and logo displayed throughout the event including on venue wall · Premier listing across all event collateral, including website (linked listing) and promotional materials · Listing in annual report · Social media mention.*

#### **Digital Journal Advertisement: \$5,000**

*Listing on website, digital program, and annual report.*

\* Please note that when A Better Chance Scholars are seated with a group, that means that the table has eight seats available for your group/guests.