

60th Anniversary Benefit Dinner  
 October 20th, 2023  
 Ziegfeld Ballroom | New York City

### Ticket and Sponsorship Opportunities

**Legacy Sponsor: \$250,000**

5 Premium tables with seating for 50 including VIP reception & gift · Recognition from the podium as a Legacy Sponsor with logo on screen · Name and logo prominently displayed throughout the event including on venue wall and event video · Premier listing across all event collateral, including invitation, website (linked listing) and promotional materials · Mention in Press Release · Social media highlight · Scholar seated with group.

**Underwriter Sponsor: \$175,000**

3 Premium tables with seating for 30 including VIP reception & gift · Recognition from the podium as an Underwriter Sponsor with logo on screen · Name and logo prominently displayed throughout the event including on venue wall · Premier listing across all event collateral, including invitation, website (linked listing) and promotional materials · Mention in Press Release · Social media highlight · Scholar seated with group.

**Presenting Sponsor: \$100,000**

2 Premium tables with seating for 20 including VIP reception & gift · Recognition from the podium as a Presenting Sponsor · Name and logo prominently displayed throughout the event including on venue wall · Premier listing across all event collateral, including invitation, website (linked listing) and promotional materials · Mention in Press Release · Social media highlight.

**60<sup>th</sup> Anniversary Sponsor: \$60,000**

1 Premium table with seating for 10, including VIP reception & gift · Name and logo displayed throughout the event including on venue wall · Premier listing across all event collateral, including invitation, website (linked listing) and promotional materials · Social media mention.

**Summa Cum Laude Sponsor: \$25,000**

1 Preferred table with seating for 10 · Listing on website, printed program, digital program · Social media mention.

**Cum Laude Sponsor: \$15,000**

1 table with seating for 10 · Listing on website, printed program, and digital program.

**Dean's List Package: \$7,500**

Preferred seating for 4 guests · Listing on website, printed program, and digital program.

**Salutatorian Ticket: \$2,500**

Preferred ticket for 1 guest · Listing on website, printed program, and digital program.

**Honor Roll Ticket: \$1,000**

1 Individual ticket.

### Additional Sponsorship Opportunities:

**Video Sponsor: \$35,000**

To sponsor a video to be shown at the Benefit Dinner. Up to 4 individual tickets with preferred seating. Premier listing across all event collateral, including invitation, website (linked listing) and promotional materials · Social media mention · Logo displayed at beginning of Benefit Dinner video.

**Anniversary Gift Sponsor: \$35,000**

4 tickets with preferred seating. Premier listing across all event collateral, including invitation, website (linked listing) and promotional materials · Social media mention · Co-branding of event gift.

**A Better Chance Timeline Sponsor: \$25,000**

4 tickets with preferred seating. Premier listing across all event collateral, including invitation, website (linked listing) and promotional materials · Social media mention on all A Better Chance digital channels · Branding on timeline display, and mentions on social media history series of posts.

**Digital Journal Advertising: \$2,500**

Wish A Better Chance a happy birthday! Ad to be displayed on rotation throughout dinner reception.

\* Please note that when A Better Chance Scholars are seated with a group, that means that the table has nine seats available for your group/guests.