



A BETTER CHANCE

**2020 ANNUAL REPORT**

**CREATING  
LEADERS  
FOR A  
LIFETIME**





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## OUR MISSION

For nearly 60 years, A Better Chance has been working to make our mission a reality—to foster the leaders of color our nation desperately needs. Through our incredible mission, **the lives of over 17,000 people of color have been forever transformed**, empowering students to become forces of change and progress in our society.



# DEDICATION

Dear A Better Chance Community,

The last year was a pivotal moment in A Better Chance's history. The organization welcomed us into our new leadership positions just weeks before the full impact of the pandemic came into sharp focus. In addition to a deadly virus, the events of 2020 renewed the call to our nation to take meaningful and sustained action to create a more just and equitable world.

These urgent times required A Better Chance to move with speed and intention. Our goal was to navigate the extraordinary challenges of the present, while also beginning to chart a path to a sustainable future. In 2020:

- A Better Chance was able to realize its first surplus in 6 years, exercising prudent financial management while garnering the resources necessary to fuel its life-changing work.
- The Programs team shifted to virtual programming, ensuring programmatic continuity for our Cohort and Scholars while finding new opportunities to engage, connect and support our Alumni and Parent communities.
- As the world was quickly changing around us, A Better Chance took significant steps towards reorganizing its programmatic structure to better reflect and support our Cohort students, Scholars, and Alumni during key milestones in their journey with an emphasis on college and careers. We believe more than ever that A Better Chance is uniquely positioned to serve as a partner in addressing disparities in access and leadership for communities of color.

While this is only the beginning of the work ahead, an annual report provides a vital opportunity to pause and reflect on the prior year with immense gratitude. Thank you for the gifts of time, talent and treasure, both from new friends and steadfast donors. The support of our Member Schools, corporate partners, and donors makes the transformative work of A Better Chance possible.

As you review the annual report and our impact over the last year, we hope you share our pride for what we have been able to accomplish to date. We look forward to your continued partnership and support as we continue our work to help talented, high-achieving children of color reach their full potential.

In service,

Francisco Tezén, President and CEO

Theo Killion '78, Board Chair





# PROGRAMS REPORT

First, we have to thank our Scholars and their parents. Today in a world that so urgently requires resilience, your achievements represent hope to your families, our communities, and generations of students to come.

Because of this resilience, we have many achievements from 2020 to report, including:

- We placed **525 Scholars** at **207 Member Schools**;
- The Preparation and Success Team developed a new bi-monthly **Office Hours** program to give students the opportunity for assistance during the admissions process. Our ability to adapt to a hybrid style, enabled us to offer this virtually across the nation;
- **Member School Fair**: 165 Member Schools participated in the inaugural event allowing students to attend sessions held by each school and get to know their prospective educators;
- **410 students** and **100 volunteers** participated in **Interview Days** to prepare our students for private school interviews;
- **550+ parents/families** attended a financial aid series aimed at helping families maximize their financial aid awards; and
- We began **A Better Chance Scholar Townhalls**, which provide Scholars the chance to connect directly with A Better Chance leadership. **Over 600 people registered** for the first event and this success has continued to be evident in 2021.

Thanks to the successes of 2020, we were able to set ambitious goals for 2021, including:

- Maintain our 200+ Member Schools relationships;
- Continue to drive virtual programming and optimize hybrid programming;
- Build in supports for Alumni as they go through college and seek out internships or post graduate opportunities;
- Drive career readiness programming, like **Career Fair** (March 2020), attended by over **1,000 Scholars**;
- Implement a new database system to support Scholars and Alumni alike; and more!

As we march towards our 60th anniversary in 2023, we are resolute in continuing to improve the support we provide to Scholars, families, and Alumni.

Sincerely,



Ben Bingman-Tennant, National Director of Programs

## OUR REACH

We proudly serve over 2,000 students selected for their academic excellence, talents, and potential.

# THE SCHOLAR EXPERIENCE



## ADMISSIONS

A Better Chance receives approximately 1,300 applications per admission cycle. Working with partners, we recruit bright and motivated children in grades 4-9 and help them understand the tremendous opportunity they and their families can seize by applying to A Better Chance.



## PREPARE THE COHORT

Once accepted into the program, students and families join the Cohort and are prepared for applying to and placement in Member Schools. Our Programs Team expertly guides students through the Member Schools' application process, including interview skills, essay writing, and testing - in ways that would be difficult for them to do on their own.



## SCHOLAR PLACEMENT

A Better Chance places approximately 500 new Scholars in grades 6-11 per admission cycle. The Programs team works diligently to advocate, recommend, and negotiate ideal-fit placements.



## SUPPORT

A Better Chance supports over 2,000 Scholars in grades 6-12. This support ensures that our Scholars thrive in their new schools – academically, socially, and emotionally – and tap into numerous opportunities to enrich their learning.



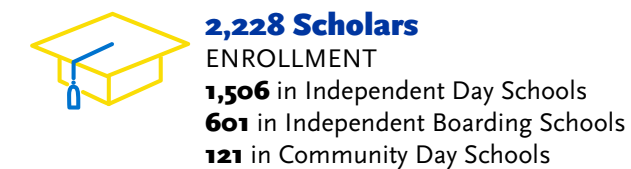
## LIFELONG OPPORTUNITIES

A Better Chance support does not stop after high school graduation. We advocate for our over 17,000 Alumni, through opportunities like paid internships or networks of support when choosing a career, to become great innovators, thinkers and leaders in their respective fields.

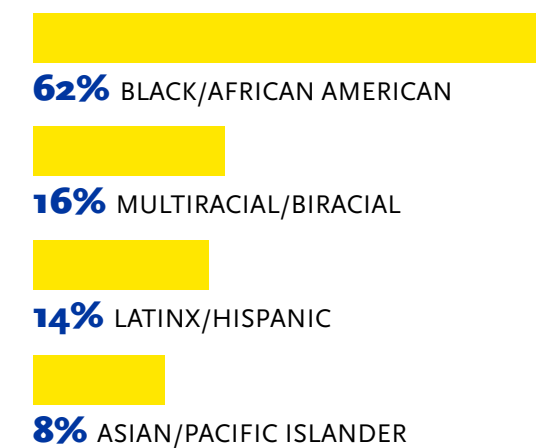
# 2020 CLASS PROFILE

Although our reach spans the country, A Better Chance's devoted team is based in our NYC headquarters. Our Scholars primarily hail from metropolitan areas around the country, including: **Atlanta, Philadelphia, Washington DC, New York, Boston, Los Angeles, San Francisco and Chicago.**

## TOTAL ENROLLMENT



## ETHNICITY



## MEMBER SCHOOLS BY TYPE



Founded in 1963 • Recruits students of color in grades 4 through 9 • Only national organization of its kind

# VOLUNTEERS EXTEND OUR CAPACITY

We are so grateful for all we can accomplish with the support of our **700 volunteers**, made up of Scholars, parents and families, Alumni, school leaders, and A Better Chance community members. Additionally, we are indebted to our corporate partners, such as **Xerox, Morgan Stanley, and Capital One**, to name a few. Without these partnerships, our work would not be possible.



# 2020 MEMBER SCHOOLS

We could not complete our mission without the partnership of our Member Schools. **In 2020 our Member Schools leveraged over \$18.5 million in financial aid for A Better Chance Scholars.** We thank you for your on-going friendship and shared work in our mission.

## NORTHEAST REGION

NY, Northern NJ, ME, CT, NH, MA, RI, VT

Amherst A Better Chance ◊  
 Andover A Better Chance ◊  
 Beaver Country Day School ◊  
 Belmont Hill School ◊  
 Berkshire School \*  
 Boston University Academy ◊  
 Brooks School \*  
 Choate Rosemary Hall \*  
 Commonwealth School ◊  
 Concord Academy \*  
 Dana Hall School \*  
 Darien A Better Chance ◊  
 Deerfield Academy \*  
 Fay School \*  
 Glastonbury A Better Chance ◊  
 Greens Farms Academy ◊  
 Groton School \*  
 Guilford A Better Chance ◊  
 Hamden Hall Country Day School ◊  
 Hopkins School ◊  
 Lawrence Academy \*  
 Lexington Christian Academy ◊  
 Madison A Better Chance ◊  
 Middlesex School \*  
 Milton Academy \*  
 Miss Hall's School \*  
 Miss Porter's School \*  
 New Canaan A Better Chance ◊  
 Noble and Greenough School ◊  
 Northfield Mount Hermon School \*  
 Phillips Academy \*  
 Phillips Exeter Academy \*  
 Pomfret School \*

Ridgefield A Better Chance ◊  
 Simsbury A Better Chance ◊  
 St. George's School \*  
 St. Mark's School (MA) \*  
 St. Paul's School \*  
 Suffield Academy \*  
 Tabor Academy \*  
 Thayer Academy ◊  
 The Frederick Gunn School \*  
 The Governor's Academy \*  
 The Hotchkiss School \*  
 The Loomis Chaffee School \*  
 The Putney School \*  
 The Rivers School ◊  
 The Taft School \*  
 Wellesley A Better Chance ◊  
 Westminster School \*  
 Westport A Better Chance ◊  
 Wilbraham & Monson Academy \*  
 Wilton A Better Chance ◊  
 Winchester A Better Chance ◊  
 Worcester Academy \*

## MID-ATLANTIC REGION

DC, DE, MD, PA, VA, WV, Southern NJ

Abington Friends School ◊  
 Barrie School ◊  
 Church Farm School \*  
 Doane Academy ◊  
 Edmund Burke ◊  
 Episcopal Academy ◊  
 Episcopal High School (VA) \*  
 Friends' Central School ◊  
 Friends Select School ◊  
 George School \*  
 Georgetown Day School ◊

Germantown Friends School ◊  
 Girard College \*  
 Lower Merion A Better Chance ◊  
 Maret School ◊  
 National Cathedral School for Girls ◊  
 Perkiomen School \*  
 Princeton Day School ◊  
 Radnor A Better Chance ◊  
 Sacred Heart Academy Bryn Mawr ◊  
 Sidwell Friends School ◊  
 St. Albans School ◊  
 St. Andrew's Episcopal School (MD) ◊  
 St. Andrew's School (DE) \*  
 St. Margaret's School \*  
 St. Patrick's Episcopal Day School ◊  
 St. Timothy's School (MD) \*  
 Strath Haven A Better Chance ◊  
 Stuart Country Day School of the Sacred Heart ◊  
 The Agnes Irwin School ◊  
 The Field School ◊  
 The Haverford School ◊  
 The Hill School \*  
 The Holton-Arms School ◊  
 The Lawrenceville School \*  
 The Madeira School \*  
 The Mercersburg Academy \*  
 The Park School of Baltimore ◊  
 The Peddie School \*  
 The Pennington School \*  
 The Pingry School ◊  
 The Potomac School ◊  
 The Shipley School ◊  
 West Nottingham Academy \*  
 Westtown School \*  
 William Penn Charter School ◊  
 Woodberry Forest School \*

## SOUTHEAST REGION

AL, AR, FL, GA, LA, MS, NC, SC, TN

Asheville School \*  
 Atlanta Girls' School ◊  
 Atlanta International School ◊  
 Holy Innocents' Episcopal School ◊  
 Marist School ◊  
 Mount Vernon School ◊  
 Pace Academy ◊  
 St. Andrew's School (FL) \*  
 St. Martin's Episcopal School ◊  
 The Galloway School ◊  
 The Lovett School ◊  
 The McCallie School \*  
 The Paideia School ◊  
 The Walker School ◊  
 The Westminster Schools ◊  
 Wesleyan School ◊  
 Whitefield Academy ◊  
 Woodward Academy ◊

## MIDWEST REGION

IA, IL, IN, KS, KY, NE, MI, MN, MO, OH, OK, WI

Appleton A Better Chance ◊  
 Cranbrook Schools \*  
 Culver Academies \*  
 Edina A Better Chance ◊  
 Francis W. Parker School (IL) ◊  
 Interlochen Center for the Arts \*  
 Lake Forest Academy \*

## SOUTHWEST REGION

Southern CA, AZ, CO, NV, NM, TX, UT

Brentwood School ◊  
 Cate School \*  
 Crossroads School for Arts and Sciences ◊  
 Dunn School \*  
 Episcopal School of Los Angeles ◊

Flintridge Preparatory School ◊  
 Harvard-Westlake School ◊  
 Marlborough School ◊  
 New Roads School ◊  
 Polytechnic School (CA) ◊  
 Sage Hill School ◊  
 The Archer School for Girls ◊  
 The Buckley School (CA) ◊  
 The Gooden School ◊  
 The Orme School \*  
 The Thacher School \*  
 The Waverly School ◊  
 The Webb Schools \*  
 Viewpoint School ◊  
 Villanova Preparatory School \*  
 Westridge School for Girls ◊  
 Wildwood School ◊

## NORTHWEST REGION

Northern CA, ID, MT, ND, NE, OR, SD, WA, WY

Bentley School ◊  
 Black Pine Circle School ◊  
 Convent & Stuart Hall - Schools of the Sacred Heart San Francisco ◊  
 Crystal Springs Uplands School ◊  
 Drew School ◊  
 East Bay School for Boys ◊  
 Eastside College Preparatory School \*  
 International High School ◊  
 Lick-Wilmerding High School ◊  
 Marin Academy ◊  
 Maybeck High School ◊  
 Menlo School ◊  
 Orinda Academy ◊  
 San Domenico School \*  
 San Francisco University High School ◊  
 Santa Catalina School \*  
 The Athenian School ◊  
 The Bay School of San Francisco ◊

The Branson School ◊  
 The College Preparatory School ◊  
 The Head-Royce School ◊  
 The Nueva School ◊  
 The Seven Hills School ◊  
 The Urban School of San Francisco ◊  
 Woodside Priory School ◊

## NEW YORK METRO REGION

Berkeley Carroll School ◊  
 Blair Academy \*  
 Brooklyn Friends School ◊  
 City and Country School ◊  
 Clinton A Better Chance ◊  
 Collegiate School ◊  
 Convent of the Sacred Heart (NY) ◊  
 Dwight-Englewood School ◊  
 Emma Willard School \*  
 Fayetteville-Manlius A Better Chance ◊  
 Fieldston School ◊  
 Friends Seminary ◊  
 George Jackson Academy ◊  
 Grace Church School ◊  
 L.R.E.I. ◊  
 Poly Prep Country Day School ◊  
 Riverdale Country School ◊  
 Rye Country Day School ◊  
 The Brearley School ◊  
 The Chapin School ◊  
 The Dalton School ◊  
 The Hudson School ◊  
 The Kew-Forest School ◊  
 The Masters School \*  
 The Nightingale-Bamford School ◊  
 The Packer Collegiate Institute ◊  
 The Spence School ◊  
 The Stony Brook School \*  
 Trevor Day School ◊  
 Village Community School ◊

# AFFILIATED COLLEGES

**A Better Chance is proud of our longstanding union with our Affiliated Colleges program partners.** We thank the following colleges and universities that partnered with us during the 2019-2020 academic year for their dedication to diversity and expanding educational opportunities. These institutions equipped our Scholars with fundamental supports and resources, such as admission workshops and application fee waivers, to aid them in the application and college selection process, and additional considerations in areas such as financial aid.

Amherst College  
Boston University  
Bowdoin College  
Carleton College  
Case Western University  
Claremont McKenna College  
Colby College  
Colgate University  
Cornell University  
Dartmouth University  
Denison University  
Franklin & Marshall College  
Occidental College

Rice University  
Trinity College  
Tufts University  
University of Buffalo  
University of Massachusetts Lowell  
The University of Tampa  
University of Virginia  
Villanova University  
Wesleyan University  
Williams College  
Washington University at St. Louis  
Worcester Polytechnic Institute

## YASMINE YAFFIER-WILLIAMS

WELLESLEY A BETTER CHANCE, 2020

AMERICAN UNIVERSITY, 2024

*“If it were not for A Better Chance accepting me into the program and providing me with a chance to attend Wellesley High School, I would not have had the experiences that have cultivated me to become a strong, outspoken, Black woman. As I pursue the next four years of study at American University, I am committed to continuing to grow as a leader — setting examples through my academic achievement, my voice that champions social justice, and my commitment to equity for all.”*

# OUR SUPPORTERS

Without our supporters, donors, and partners, A Better Chance would not be able to continue our life-changing work. Throughout the 2020 fiscal year, our community of Alumni, friends, and institutional and corporate partners have kept A Better Chance thriving. Thank you for your continued commitment to the futures of our incredible and talented Scholars!

## 1963 SOCIETY SUPPORTERS

**Introduced in 2016, the 1963 Society recognizes donors who contribute annually \$5,000 or more.** 1963 was a year of significance for the Civil Rights movement and the origins of our organization. In the summer of 1963, 23 headmasters of selective independent schools decided to come together, unified and resolute to change the profiles and compositions of their student bodies. A year later, 55 African American ninth and tenth graders gathered at Dartmouth College for an eight-week preparatory tutorial to enter private schools. Known then as PROJECT ABC: A Better Chance, the program became a mighty success. Today, A Better Chance continues in that pursuit with our mission to increase substantially the number of well-educated young people of color who are capable of assuming positions of responsibility and leadership in American society.

### \$50,000+

Anonymous

### \$35,000+

Anonymous\*

### \$10,000+

Zachary Bradley  
David L. and Barbara Calhoun  
Althea Beaton Ducard and Malik Ducard\*  
Teri Johnson  
Stefan L. Kaluzny  
Danielle Lee\*  
The Lewis Family Foundation\*  
Julie Mikuta  
Jessica and Charles Myers  
Rhonda R. Trotter\*†

### \$7,500+

Roshan Bhakta  
Miriam Rivera\*  
John Visentin

### \$5,000+

Kenneth G. Bartels and Jane F. Condon  
Donna Bergsgaard  
Joan and James Berkowitz  
Charles M. and Karen Couric  
Lisa Davis  
Kelsey and Tim Johnson  
Derek C. Johnston\*  
Tomas Kaknevicus  
Theo and Dana Killion\*†  
Allison Lawrence†  
Jacqueline V. McKinney\*  
Mullins Charitable Fund  
Clarence and Jacqueline Otis  
P.O.W.E.R Foundation, Inc.  
Roberto Powers  
Denny and Lauren Price  
Tracey and Phillip Riese  
Sandy and Joe Samberg  
John and Deanna Sammon  
Susan Schieffer  
David R. Smith\*  
James C. and Bettie Smith  
The V & L Marx Foundation  
Dr. Joyce C. Yan\*

## DREAMBUILDER SUPPORTERS

**Established in 2008, members of the DreamBuilder society are individuals who invested in our Scholars by donating at least \$1,200 last year.** This respected group of annual fund donors works hand-in-hand with A Better Chance to pave the way for our talented young students of color on their path in the leadership pipeline.

### \$2,500+

Masanori Arai  
Vivian O. Berger, Esq.  
Gregory and Jill Durant  
Lanessa Elrod  
Chantel A. Gray-Davis\*  
Lynne C. Inman\*  
Janet Link  
James Lipscomb  
Star McDade†  
Monica McNeil  
Kevin Olusola  
Michael Reisner  
Isabel Roman\*  
Marianne Rossi  
Celia Santana Feinberg\*  
Francisco Tezén†  
Kate Thomes  
Lara F. Thompson\*  
Wendy C. Yan\*

### \$2,000+

Torrence N. Boone\*  
Lisa C. and Jimmy Brice  
Donald E. Brown\*  
Susan Case  
Susan Chapman-Hughes and Christopher Hughes  
Trinh C. Du\*  
Curtis R. Farrar\*  
Dr. Claudine Gay\*  
Alexander and Celia Edwards Karam\*  
Anne and Kenneth N. Luongo\*  
The Mufson Family Foundation  
Joyce S. Myers  
Lawrence J. Richardson\*  
Paul and Christina Ross  
John Slavinsky  
Joanne C. Smee  
Curtis R. Smith, Sr.\*  
Lisa Soncotski  
James Sweeney  
Melissa Weber  
Douglas Wind

### \$1,500+

Lisa W. Ashby\*

Harrison K. Chang\*  
Senator Eric D. Coleman, Esq.\*  
The Dapa Foundation  
Ronald Deyo  
Julian Evans  
Michelle M. Gittens\*†  
Donald H. Gray, Jr.  
Janice I. Innis-Thompson  
Tracey Koziol and Jean-Claude Oligario†  
Christopher J. Leggett, MD\*  
Suzan M. Morno-Wade†  
Desmond A. and Rita M. Reid\*  
Dale A. Shivnarain\*  
Stephen Subasic  
Darryl D. Turner\*

### \$1,200+

David and Mary Allen  
Khary P. Barnes\*  
Drew Brach  
Santiago D. Caraballo\*  
C.W. Copeland, Ph.D.\*  
Nicole Eaton  
Kelleesa Ewing\*  
Elise Gabriele  
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Oliver Kremer  
Nyssa and Chris Lee  
Eric A. Logan\*  
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Roger Manzano, Jr.\*  
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Heidi and Vin Restivo  
Shani M. Sandy\*  
Deirdre Segerson  
Regwood P. Snipes\*  
Carol Summersgill  
Henry Vegaulla\*  
Brian Vieira  
Jasmine N. Wade\*

\* A Better Chance Alumni | † A Better Chance Board of Directors

\* A Better Chance Alumni | † A Better Chance Board of Directors



## CREATING LEADERS FOR A LIFETIME

We announced a brand new virtual monthlong series, **Creating Leaders for a Lifetime**, in response to the cancellation of our in-person 2020 A Better Chance Annual Awards Luncheon. This series consisted of three components: **Alumni Showcase**, **Virtual Auction** and **Virtual Luncheon**.

### VIRTUAL LUNCHEON

The **Creating Leaders for a Lifetime Virtual Luncheon** replaced the cancelled 2020 Annual Awards Luncheon and was a celebration of our Scholars, Alumni, Honorees and institutional partners. Our honorees included the A Better Chance Scholar Award winners, and our Innovator Award honoree was Brian Kreiter, Bridgewater Associates.

### ALUMNI SHOWCASE

The **Creating Leaders for a Lifetime Alumni Showcase** brought together our most prominent Alumni for unique and engaging live online content around topics such as Entrepreneurship, Philanthropy, the Arts and more. Thank you to our Alumni panelists and moderators who shared their knowledge and experiences to inspire the next generation of leaders of color in our society.

Debo Adegbile*	Bobbito Garcia*	Chrishaunda Lee	Tochi Onyebuchi*
Jody Armour*	Roxane Gay*	Perez*	Miriam Rivera*
Bertha Coombs*	Teri Johnson	Sheila Marmon*	Sheria Smith*
David Cox*	Brian Kreiter	Sadasia McCutchen*	

### VIRTUAL AUCTION

The **Creating Leaders for a Lifetime Virtual Auction** was critical in closing our fundraising gap during the pandemic and helped fund crucial programming that prepares our students for the Member School admissions process. The auction featured high-end and luxurious prizes donated by Alumni, supporters and partners.

Thanks you to our greater A Better Chance community, who came together during a difficult time and continued to recognize the accomplishments of our graduating Scholars and committed leaders who embrace inclusive environments.

\* A Better Chance Alumni

## ANNUAL LUNCHEON SUPPORTERS

**Creating Leaders for a Lifetime** was a monthlong celebration of our Scholars, Alumni, honorees, institutional partners and champions. Thanks to hundreds of individuals and organizations, our greater A Better Chance community came together to help combat the loss of revenue due to the necessary cancellation of our in-person Annual Awards Luncheon. Thank you for participating and tuning in for inspirational **Alumni Showcase** panels, celebrating the achievements of our Scholars and Innovator Award Recipient, Brian Kreiter, at the **Virtual Luncheon**, and experiencing the **Virtual Auction**.

#### \$100,000+

Oprah Winfrey Foundation

#### \$50,000+

Bridgewater Associates  
Costas Family Foundation

#### \$25,000+

Laurie and Peter Allan Atkins†  
Comcast  
Deloitte  
DuPont  
Theo and Dana Killion \*†  
Henry R. Kravis  
Ronald R. and Mary H. Pressman  
Skadden, Arps, Slate, Meagher & Flom LLP  
Stanley Black & Decker

#### \$15,000+

American Express Foundation  
Comstar Supply  
Kurt and Roxanna Van Wagenen†

#### \$10,000+

Bank of America Merrill Lynch  
Bertha I. Coombs\*  
Innisfree M&A Incorporated  
Joele Frank, Wilkinson, Brimmer, Katcher  
Sheila M. Marmon \*†  
Jeremy Mindich  
Annette Nazareth and Roger Ferguson  
Robert H. and Kate S. Niehaus

#### \$5,000+

The Bank Street Group  
James Bell  
Charles M. Couric

Trinh C. Du\*

Daphne J. Dufresne and Joseph Ammprey III\*

The HAVI Group LP  
Herbert Mines Associates  
Gennell A. Jefferson†  
Brian & Joelle Kelly Family Foundation  
Keith D. Krakaur  
LightRiver Technologies, Inc.  
Tim and Deborah McChristian\*  
The Schwartz Family Foundation  
Erv and Louise Shames  
David R. Smith\*

#### \$2,500+

Anonymous  
Debo P. Adegbile\*  
Vivian O. Berger  
Crane Fund for Widows and Children  
Robert A. and Sydney Kindler  
Scott Lindsay  
Miriam Rivera\*  
Michael P. Rogan  
Donald W. Torey

#### \$1,200+

Lloyd M. Abramowitz  
Andre and Betty Burgess\*  
John Butler  
Harrison J. Goldin  
Gregory Hartch  
Kiwi Partners Inc.  
Robert and Maryann Marston  
Marissa Nance  
A. Louis Parker\*†  
Amy and Joe Perella Charitable Fund  
Ronald L. Thompson

#### \$1,000+

Curtis H. Barnette  
Torrence N. Boone\*  
Eric and Stacy Cochran  
Blair and Cheryl Effron  
Michael and Art Feldman  
James A. and Alise Ferency  
Eric and Lori Friedman  
A. Richard and Anne Janiak  
Mrs. Glenn Johansen  
Leonard J. Kennedy  
Neil Leff  
Steven R. Lipin  
Michael W. Mitchell  
Robert B. Pincus  
Glen and Lynn Tobias  
Steven M. Wolf  
Earle and Elizabeth Yaffa  
Frank D. Yeary

#### \$500+

Mark A. Adley  
John W. Butler, Jr. and John M. Vanderlinden  
Brooke Cottrell  
William Fogg  
William A. Goodloe  
Pete Groves  
Toby Jackson  
Kenton J. and Kuniko King  
Steven B. and Carol R. Kosann  
Nancy Kreiter  
Nancy A. Lieberman  
Grace and Radley Macalintal  
Stephen Munger  
Swati Mylavarapu  
Robyn Shepherd  
Raymond S. and Jean L. Troubh  
Ken S. Ziman

\* A Better Chance Alumni | † A Better Chance Board of Directors

## CORPORATE & INSTITUTIONAL SUPPORTERS

From interviewing skills to job shadowing, internships, and exposure to career pathways, we rely on our institutional supporters and their volunteers to extend our reach and prepare our students for life after high school.

### \$500,000+

Capital One

Liberty Mutual Insurance Company  
Kirkland & Ellis LLP

### \$5,000+

FamilyWize  
Pfizer Inc.  
Fidelity Investments  
Philadelphia Insurance Companies  
Henry E. Niles Foundation  
Nararo Foundation

### \$150,000+

Morgan Stanley Foundation, Inc.  
Xerox Corporation

### \$15,000+

Ellis L. Phillips Foundation  
Silicon Valley Community Foundation  
Ronald H. Ringer Fund  
Dodge & Cox  
The Curtis W. McGraw Foundation

### \$100,000+

Arnold & Porter  
McKinsey & Company, Inc.  
Stanley Black & Decker

### \$10,000+

Nielsen Foundation  
The Hyde and Watson Foundation  
Bank of America Merrill Lynch  
Penrose Foundation  
Ambac Financial Group, Inc.  
Vestar Capital Partners  
Jordan Park  
The Hobson/Lucas Family Foundation  
Jockey Hollow Foundation

### \$50,000+

The John S. and James L.  
Knight Foundation

### \$1,000+

BFF Friendship Foundation  
Manulife Asset Management  
Gifting Brands  
Christy Jean Jewelry  
4S Bay Partners, LLC

### \$500+

Wilkinson Walsh LLP  
David and Inez Myers Foundation

### \$25,000+

Dow Jones  
SONY Music Entertainment  
Deloitte

## IN-KIND SUPPORTERS

A Better Chance is grateful for the goods, services, time and expertise provided by the following donors in the 2020 fiscal year.

Jody D. Armour\*  
Aromas Boutique Bakery  
Peggy Buck  
Celebrate Languages  
Chicago Cubs  
Dan Klores Communications, Inc.  
Educational Records Bureau: ISEE  
The Enrollment Management Association, Inc.  
Bobbito Garcia\*  
Louis Vuitton

Suzan Morno-Wade†  
New York Islanders  
New York Knicks  
Tochi J. Onyebuchi\*  
Premier Fitness Coaching LLC  
Ribs On The Run, Inc  
Ritacca Cosmetic Surgery  
Serenity Lifestyle LLC  
Stanley Black & Decker  
Uncle Nearest Inc

\* A Better Chance Alumni | † A Better Chance Board of Directors

## THE RON AND MARY PRESSMAN CONTINUOUS GIVING SOCIETY

**Named in honor of A Better Chance former Chairman, Ron Pressman, and his wife Mary, the Ron and Mary Pressman Continuous Giving Society was created as a tribute to their outstanding dedication to service.** They have shared an energy and spirit of making a lasting impact on access to high-quality education for young people of color for over two decades with Ron serving on our National Board of Directors from 2003 – 2016. The members of this group of individuals and organizations embody the spirit of Ron and Mary by staunchly supporting A Better Chance for three or more consecutive years.

### 25 Years+

Anonymous\*  
American Express Foundation  
Laurie and Peter Allan Atkins  
The Curtis W. McGraw Foundation  
David and Inez Myers Foundation  
David and Joyce Friedman  
Tracey and Phillip Riese  
Skadden, Arps, Slate, Meagher & Flom LLP

Jacqueline V. McKinney\*  
Morgan Stanley Foundation, Inc.  
Merryll S. Penson\*  
Ronald R. and Mary H. Pressman  
Heidi and Vin Restivo  
Matthew M. Segneri  
Pamela E. Simons  
David R. Smith\*  
Earle and Elizabeth Yaffa

Margaret M Gage Trust  
Wills W. Maxwell\*  
Elizabeth McMahon and Gary P. Gordon  
Alfred N. Minor\*  
Brian J. Moore\*  
Mark A. Prince, Jr\*  
Lawrence J. Richardson\*  
Michael P. Rogan  
Deirdre Segerson  
Kisti A. Shah\*  
Kim Starr  
Lara F. Thompson\*  
Rhonda R. Trotter\*†  
Kam S. Wong\*

### 20 - 24 Years

Anonymous  
Eric and Stacy Cochran  
Harriet L. Granger Gordon  
Innisfree M&A Incorporated  
The Mufson Family Foundation  
Kurt and Roxanna Van Wagenen†

### 10 - 14 Years

Antar A. Al-Qawwee\*  
Marvin and Ellen Barnes\*  
Khary P. Barnes\*  
Kenneth G. Bartels and Jane F. Condon  
Torrence N. Boone\*  
Andre and Betty Burgess\*  
Kerry D. Chandler  
Bertha I. Coombs\*  
Charles M. and Karen Couric  
The Dapa Foundation  
Deloitte  
Gregory and Jill Durant  
Caroline M. Ebanks\*  
Julian Evans  
Eric and Lori Friedman  
Elaine R. Goldman  
David M. Gray  
Kevin O. Griffiths\*  
Andrew N. Hernandez\*  
Marion A. Humphrey\*  
Jockey Hollow Foundation  
Jillian E. Joseph, Esq.\*  
Nyssa and Chris Lee  
The Lewis Family Foundation\*  
Eric A. Logan\*

### 5 - 9 Years

Anonymous\*  
Anonymous\*  
Anonymous\*  
Derrick J. Amey\*  
Marvin K. Anderson\*  
The Bank Street Group  
Ervin M. Beeman\*  
Vivian O. Berger, Esq.  
Joan and James Berkowitz  
Andrew C. Brooks\*  
David J. Brown, MD\*  
Jacqueline Bullock\*  
Gabriel Carras  
Kit Carson  
Stephen J. and Carol R. Clark  
Dr. John R. Clarke  
Robert K. Crockett\*  
Lisa Davis  
Lynn N. Devine

\* A Better Chance Alumni | † A Better Chance Board of Directors



# THE RON AND MARY PRESSMAN CONTINUOUS GIVING SOCIETY

Malik and Althea Ducard  
Renee Ducre  
Earthshare  
Yohance C. Edwards\*  
Blair and Cheryl Effron  
Daniel N. Fabian  
Florence Lyn Finkle  
Terry D. Green\*  
David B. Henry  
Terry Houston\*  
Hyacinth H. Hutchinson  
Janice I. Innis-Thompson  
Toby Jackson  
Gary Johnson\*  
Kelvin Jones  
Bobette Reed Kahn\*  
Kihara R. Kiarie\*  
Theo and Dana Killion\*†  
Kevin Korsh  
Neil Leff  
Omar T. Mack\*  
Nicole S. Madison\*  
Christopher Mayer and Linda  
Martinson Mayer  
Jessica and Charles Myers  
Annette Nazareth and Roger Ferguson  
P.O.W.E.R. Foundation, Inc.  
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Desmond A. and Rita M. Reid\*  
Paula Robinson  
Lori Sanchez  
Paul T. and Joanne W. Schnell  
Anthony and Vanessa Shropshire  
Katherine Skelley  
Joel E. and Joan Smilow  
Bridget Smith  
State Street Global Advisors  
James Sweeney  
Mei-Feng Tau\*  
Angela P. Taylor\*  
Glen and Lynn Tobias  
Donald W. Torey  
Raymond S. and Jean L. Troubh  
Ericka Truesdale  
Richard and Alice Tsujimoto\*  
Dr. Natalia Tucker\*  
Darryl D. Turner\*  
Kenneth and Lylia Udeagha  
Sheldon E. Wong\*  
George and Yvonne Wong

Xerox Corporation  
Simone R. and Demetri Yatrakis  
Yee M. Yip\*  
  
**3 - 4 Years**  
Anonymous\*  
Anonymous  
Anonymous  
Casimir and Kate Agbi  
Saleem S. Ahmed\*  
Shellye L. Archambeau  
Lisa W. Ashby\*  
Kenneth and Cynthia Atkinson\*  
Lorie Bartley  
Kathi and Richard Berman  
BFF Friendship Foundation  
Roshan Bhakta  
Antwi Boasiaku  
Ms. Aliya Bokhari  
Christopher and Jennifer Boyd  
Antoinette Brock-Johnson\*  
Khamal M. Brown\*  
David L. and Barbara Calhoun  
Gillain Canal  
Arturo Caraballo  
Kevin R. Caughman\*  
Alexander Chan  
Susan Chapman-Hughes and  
Christopher Hughes  
Michele Chiles-Hickman\*  
Michael Choukas  
Wayne Norman Cochran  
Randall Cochrell  
Senator Eric D. Coleman, Esq.\*  
Crescida R. Cox  
Rudy and Miville Cristobal  
Jill E. Darrow  
Derick Davis  
Claudia de Alba\*  
Bentley De Bardelaben-Phillips\*  
Chico Donelson  
Daphne J. Dufresne and Joseph Amprey  
III\*  
Educational Records Bureau: ISEE  
Marjorie Ellis  
Larry and May Lew Eng\*  
The Enrollment Management  
Association, Inc.  
Keith Evans†

Lauren D. Evans  
Fatima Evans  
Adrienne Faison\*  
Michael and Art Feldman  
Gina M. Fields\*  
Darrell L. and Melene Ford†  
Rochelle Ford  
Michelle M. Gittens\*†  
Harrison J. Goldin  
Lori-Ann Gomez  
Portia Gossett  
Ken Harmon, II\*  
Dexter L. Harris\*  
Glenn A. Harris and Sandra Harris  
Washington\*  
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Henry E. Niles Foundation  
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Justin M. Ifill\*  
Lynne C. Inman\*  
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Ilka Jordan  
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Rosalin Latse  
Danielle Lee\*  
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Nancy A. Lieberman  
Steven R. Lipin  
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Marla Lucas  
Anne and Kenneth N. Luongo\*  
Kenneth Lyons\*  
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Gary Mann\*  
Sheila M. Marmon\*†  
Marie Marquardt  
Mr. Leslie Marshall, Jr\*  
Robert and Maryann Marston  
Carlos S. Martini\*  
Dana Mason  
Peter Mathis  
Dr. Karen Ruth McAlmon\*  
Monica McNeil

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# THE RON AND MARY PRESSMAN CONTINUOUS GIVING SOCIETY

Terry L. Medley\*  
Lillian Minus  
Michael W. Mitchell  
Suzan M. Morno-Wade†  
Ping and Jenny Ng\*  
Nielsen Foundation  
Tina Odum-O'neill\*  
Mark O. and Patricia Ogunsusi  
Nii O. Okantey  
Okwudiri Onyedum  
Clarence and Jacqueline Otis  
Janet Owens  
Elizabeth Parfit  
Devin Patterson  
David Pauker  
Amber S. Person\*  
Vanessa Peters  
Jada B. and Ashanda M. Phillips\*  
Nicole E. Pierre Posivak\*  
Robert Pincus  
Melisa Pineda  
Desmond L. Pollock\*  
H B. Porter  
Earl Potts, M.D.\*

Jodyann Powell-Campbell  
Diane L. Renfroe  
Michael Rettger  
Mr. Melvin Bellamy and Dr. Maria Rice  
Bellamy\*  
Elizabeth Rizo  
Kenneth B. Ross\*  
Francis Rue  
Juan and Linda A. Salcedo\*  
Rita S. Saltz  
Shani M. Sandy\*  
Celia Santana Feinberg\*  
George Santiago\*  
James Scarcella  
Kent T. Scott  
Erv and Louise Shames  
Bruce A. and Daria Shelton\*  
John and Margaret Sherman  
Thomas L. Shortall  
Carla Silvestre  
Marc and Leah Singer  
Matthew Sirovich  
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Rachanawan Swusdipanee  
Lolita Taub  
Luis E. Taveras, PhD\*  
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Garrick E. Turner  
Gia C. Twine\*  
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Edgar A. and Myrielle B. Whittle\*  
Sharon Williams Cook  
Tessa S. Winslow\*  
Kebework Woldetsadik  
Everett S. Wong\*  
Wendy C. Yan\*  
Kwame N. Yankson\*  
Theresa and Roy D. Yates\*

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## THANK YOU

Motivated by a sincere belief in the power of our program to transform lives, **A Better Chance supporters helped us meet the challenges of 2020 by donating more than \$3 million and more than \$2.9 million thus far in 2021.**

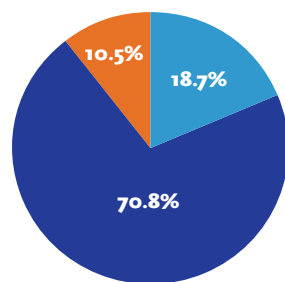
Extraordinarily generous gifts from donors in 2020 including Capital One, Xerox, Morgan Stanley, and Peter Atkins, to name a few, provided critical funding in a time of upheaval and uncertainty. **To those donors on this list, we offer our humble thanks for investing in our Scholars and Alumni.**

# STATEMENT OF ACTIVITIES 2020

	Without Donor Restrictions	With Donor Restrictions	Total
<b>PUBLIC SUPPORT &amp; REVENUE</b>			
Special Events:	\$ 671,976	\$ -	\$671,976
Less: Costs of Direct Benefits to Donors	-	-	-
Net Revenues from Special Events	671,976	-	671,976
Contributions and Grants	264,924	2,776,668	3,041,592
Contributions in kind	123,653	-	123,653
School membership dues	226,075	-	226,075
Registration fees and other	439,017	-	439,017
Accumulated endowment earnings to operations	490,000	-	490,000
Interest and Dividend transfers to operations	260,264	-	260,264
Net assets released from restrictions	1,253,441	(1,253,441)	-
<b>TOTAL PUBLIC SUPPORT AND REVENUE</b>	3,729,350	1,523,227	5,252,577
<b>EXPENSES</b>			
Program Services	2,775,558	-	2,775,558
Management and General	412,953	-	412,953
Fundraising	733,567	-	733,567
<b>TOTAL EXPENSES</b>	3,922,078	-	3,922,078
Change in value of beneficial interest in perpetual trust	-	55,669	55,669
Investment activity	6,507	867,623	874,130
Accumulated endowment earnings to operations	-	(490,000)	(490,000)
Interest and Dividend transfers to operations	-	(260,264)	(260,264)
<b>CHANGE IN NET ASSETS</b>	(186,221)	1,696,255	1,510,034
Net Assets - beginning of year	(2,182,027)	11,592,934	9,410,907
<b>NET ASSETS - END OF YEAR</b>	(2,368,248)	13,289,189	10,920,941

## Breakdown of Expenses

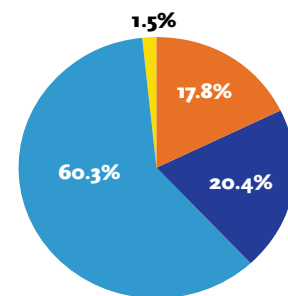
Total Expenses:  
\$3,922,078



- Program Services  
\$2,227,558
- Management and General  
\$412,953
- Fundraising  
\$ 733,567

## Source of Contributions

Total Contributions:  
\$3,837,221



- 17.8% Events (including in-kind contributions)  
\$684,201
- 20.4% Individuals  
\$782,267
- 60.3% Institutional  
\$ 2,313,422
- 1.5% Estates & Trusts  
\$57,331

Data summarized from audited financial statements for fiscal year 2020 (1/1/20 - 12/31/20) prepared by Marks, Paneth, and Shron, LLP. For complete reports, please contact A Better Chance at 646.346.1310 or visit us at [www.abetterchance.org](http://www.abetterchance.org).

# OUR LEADERS

Our work simply would not be possible without the above-and-beyond efforts of our incredibly hard-working volunteer National Board of Directors and National Advisory Council.





# LEADERSHIP TRANSITIONS

After an extensive search **Francisco Tezén** took them helm in February of 2020 as A Better Chance's President and CEO. He brought over two decades of non-profit leadership experience to our organization combined with a deep and personal connection to our mission and work. Additionally, seven new Board members joined A Better Chance in 2020: **Ekene Ezulike, Tayo Famakinwa, Rob Fullerton, Gerald Keefe, Tracey Koziol, Allison Lawrence** and **Star McDade**.

More recently, **Karen Johns** was appointed the Director of External Affairs and will take on leading donor and alumni engagement as well as broad communications work.

We were sad to see **Maly Bernstein** depart the Board due to professional commitments, but we thank her for her service and appreciate her continued partnership and support in other ways.

## NATIONAL BOARD OF DIRECTORS

As of 2021

### OFFICERS

CHAIR

**Theo Killion\***

Retired Chief Executive Officer, Zale Corporation

VICE CHAIR

**Gennell Jefferson**

Managing Director, State Street Global Advisors

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New York Managing Director, Deloitte

**Keith Evans**

President, The Westminster School

**Ekene Ezulike**

Global Head of Corporate Services,  
Morgan Stanley

**Tayo Famakinwa**

Vice President and Head of  
Organizational Effectiveness, UPS

**Darrell Ford**

Chief Human Resources Officer, UPS

**Rob Fullerton**

Global Head of Leveraged Finance, Jefferies

**Roxanne Gay\***

Writer/Associate Professor

**Michelle M. Gittens\***

Director of US Transactional  
Video on Demand, Amazon

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Partner, Skadden, Arps, Slate, Meagher & Flom, LLP

VICE CHAIR

**Sheila Marmon\***

Founder & CEO, Mirror Digital

VICE CHAIR

**Rhonda Trotter\***

Partner, Arnold & Porter

**Gerald Keefe**

Head of Global Banking for the Americas, HSBC

**Tracey Koziol**

Senior Vice President, Global Offerings, Xerox

**Allison Lawrence**

Chief Of Staff, Stanley Black & Decker

**Star McDade**

Chief Audit Executive, Jones Lang LaSalle

**Nicole Melwood\***

Director, Commonfund Asset Management

**Suzan Morno-Wade**

Executive Vice President &  
Chief Human Resources Officer, Xerox

**A. Louis Parker\***

Retired Corporate Vice President, General Electric

**Francisco Tezén**

President and Chief Executive Officer

**Kurt Van Wagenen**

President & CEO, FirstLight Fiber

\* A Better Chance Alumni



## LEADERSHIP

### Nicole Melwood\*

Director, Commonfund Asset Management

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### Lauren Vick Burtney\*

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### David Cox\*

HBO

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State Street Global Advisors

### Rishi Gopaul\*

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### Nicole Talerman

Bain & Company

### Jasmine Wade\*

Office of the New York State Attorney General



# SUPPORT A BETTER CHANCE

Thanks to the generosity of supporters like you, A Better Chance has been able to continue the hard work of making our mission a reality. In 2020, we accomplished so much, placing over 500 new Scholars and making yet another year where 99% of our seniors matriculated into college.

Yet, like many organizations, A Better Chance relies on the investments of our community to perform our critical work. Since 1963, over 17,000 students graduated from one of our Member Schools and went on to become leaders and changemakers in our society. It is through the dedication of our donors and partners that these results are possible.

We need your support to continue opening the doors to opportunity for talented young students of color nationwide. Please join the hundreds who donate to A Better Chance each year and make our life-changing work possible. Your gifts will ensure the powerful promises and advancements of A Better Chance can continue for many years to come.

**Help us secure the future of A Better Chance and our leaders to come. To donate, please visit us at [www.abetterchance.org](http://www.abetterchance.org) or call 646.346.1310**

## STAFF

### LEADERSHIP

Benjamin Bingman-Tennant  
Damaris Herron Watkins  
Karen Johns  
Francisco Tezén

### OPERATIONAL SUPPORT STAFF

Dayna Richardson  
Divendra Seeram

### DEVELOPMENT STAFF

Kate Malakoff  
Liz Neitge  
Janette Prudhomme

### FINANCE STAFF

Rina Begum  
Wes Young

### PROGRAMS STAFF

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Claribel Azcona  
Alexandria Fuentes  
Nyanka Joseph  
Andrew Koskinen  
Richard R. Martin  
Lan-Anh Pham  
Joann Ruiz  
Maria Saenz  
Margaret Stolte  
Talisa Woodroffe





**Help us secure  
the future of  
A Better Chance  
and **our leaders**  
to come.**



A BETTER CHANCE

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